

LITTLE MERMAID PRIZE PACK ON THE RED CARPET SWEEPSTAKES - OFFICIAL RULES

I. NAME OF SPONSOR(S)

KABC-TV, ABC Holding Company Inc. (hereinafter referred to as “**Sponsor**”), 500 Circle Seven Drive, Glendale, CA 91201.

II. ELIGIBILITY

Little Mermaid Prize Pack On The Red Carpet Sweepstakes (the “**Sweepstakes**”) is open to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years of age and the age of majority in their state of legal residence at the time of entry.

Any individuals (including, but not limited to, employees, consultants, independent contractors, and interns) who have, within the past six (6) months, performed services for Sponsor, other television and radio stations in the greater Los Angeles area, Instagram, or any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes or supplying a prize, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, and any person who, within the past ninety (90) days, has been awarded a prize in any sweepstakes conducted by Sponsor, are not eligible to enter or win (subject to the conditions stated below). "Immediate family members" shall mean parents, stepparents, children, stepchildren, siblings, stepsiblings, or spouses. "Household members" shall mean people who share the same residence at least three (3) months a year.

III. HOW AND WHEN TO ENTER

NO PURCHASE NECESSARY.

Starting at 12:01am Pacific Time (“**PT**”) on **May 20, 2023** and ending at noon PT on **June 5, 2023** (“**Entry Period**”) you may enter the Sweepstakes by visiting the official On The Red Carpet Instagram page (@OnTheRedCarpet) located at <https://www.instagram.com/ontheredcarpet> (“**On The Red Carpet Instagram**”), and fulfilling the requirements listed below.

To enter the Sweepstakes, you'll first need to become a registered user of www.Instagram.com (“**Instagram**”) or log into your Instagram account. If you do not have an account, go to www.Instagram.com to create one. Instagram accounts are free. By submitting your information and creating an Instagram account, you agree to the Instagram Terms of Use and Privacy Notice. If you do not agree to such Terms of Use and Privacy Notice, you cannot create an Instagram account, or participate in this Sweepstakes. Additionally, to enter, your account must be set to public.

TO ENTER THIS SWEEPSTAKES, YOU MUST:

- (1) “Follow” the On The Red Carpet Instagram account (@OnTheRedCarpet);**
- (2) Find and “Like” the Sweepstakes-themed post on the On The Red Carpet Instagram feed (“Sweepstakes Post”); AND**

(3) Comment on the Sweepstakes Post by tagging three (3) of your friends who are eligible for the Sweepstakes along with #Sweepstakes (the “Required Hashtag”). All comments must be posted from a non-private social media account and MUST include the Required Hashtag to be eligible as an entry into the Sweepstakes.

A properly-submitted comment to the Sweepstakes Post during the Entry Period from followers of the **On The Red Carpet** Instagram account, including a “Like” for the Sweepstakes Post, three (3) tagged friends, and the Required Hashtag shall constitute a valid “**Entry**” into the Sweepstakes. For purposes of these Official Rules, all times and days are Pacific Time. Sponsor’s computer is the official time-keeping device for the Sweepstakes.

Limit one (1) Entry per person during the Entry Period, regardless of the number of Instagram accounts a person may have. Multiple Entries in excess of this limitation may result in disqualification of all Entries by such person. Sponsor, in its sole discretion, may disqualify any Entry that is deemed inappropriate, illegal or offensive, or otherwise not considered to be a valid Entry, and entrant will not be eligible to win a Prize (as defined below).

You understand that you are providing your information to Sponsor and not to Instagram, as this Sweepstakes is not sponsored, endorsed or administered by Instagram, nor is Instagram associated with this Sweepstakes in any way. Any questions, comments or complaints regarding this Sweepstakes must be directed to the Sponsor, and not to Instagram. Your Entry via Instagram posting must be created for the sole purpose of this Sweepstakes and must be posted by the entrant. Re-Grams will not be accepted. Entries must be submitted in compliance with the format set forth by Sponsor and any other requirements set forth by Instagram.

The content of your Entry will not be judged and will therefore not increase or decrease your chances of winning a prize. Entries generated by script, macro or other automated means and entries by any means which subvert the entry process are void. You may only use one (1) Instagram account to enter the Sweepstakes. Any entries received from any person or social media account in excess of the limitation stated above will be void.

REQUIREMENTS OF ENTRIES: Entry may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- Is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity.
- Promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message.
- Is obscene or offensive; endorses any form of hate or hate group; appears to duplicate any other submitted entries.
- Defames, misrepresents or contains disparaging remarks about other people or companies;
- contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without permission; contains any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses.
- Contains copyrighted materials owned by others (including photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), without permission.

- Contains materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without permission.
- Contains look-alikes of celebrities or other public or private figures, living or dead.
- Communicates messages or images inconsistent with the positive images and/or good will to which we wish to associate; and/or
- Violates any law.

By submitting an Entry, entrant hereby grants permission for the Entry to be posted on Sponsor's websites and social media platforms. Entrant agrees that Released Parties (as defined below) are not responsible for any unauthorized use of entries by third parties. Released Parties do not guarantee the posting of any entry and may remove any posted entry at any time.

Neither Sponsor nor On The Red Carpet can provide any technical support, and accept no responsibility for ensuring the receipt or successful submission of your Entry. Mass Entries or Entries generated by a script, macro or use of automated methods will be disqualified. Sponsor is not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including, but not limited to, electronic malfunction or damage of any network, hardware or software. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. No responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or electronic Entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this Sweepstakes. Except as otherwise contemplated by these Official Rules, and to the extent entrants may otherwise elect at the time of Entry, information provided by you for these Sweepstakes is subject to Sponsor's privacy policy located at <http://disneyprivacycenter.com/>.

IV. HOW AND WHEN WINNER WILL BE SELECTED AND NOTIFIED

One (1) potential winner will be selected on or about **June 5, 2023**. The potential winners will be selected in a random drawing from among all eligible Entries received. Potential winners will be notified on or around the date of selection by Instagram direct message and/or a comment on their Entry.

Odds of winning depend on the total number of valid Entries received.

Final determination of the winners is always conditional on verification of eligibility and compliance with these Official Rules and procedures.

Failure to respond within twenty-four (24) hours after initial notification message or return of the notification as undeliverable after two (2) attempts may result in disqualification and award of the prize to an alternate winner. Potential winner will be required to complete, sign and return within three (3) business days of transmission, an Affidavit of Eligibility, Release and Indemnification, and a Publicity

Release where allowed by law, W-9 Form, if applicable and any other documentation required by Sponsor (collectively, "**Verification Documents**"). If potential winner does not respond to the initial notification within twenty-four (24) hours as set forth above, if Verification Documents are not returned to Sponsor within the specified time period, if any prize notification or prize is returned as non-deliverable, if a potential winner is found to be ineligible or otherwise not in compliance with these Official Rules, or if a potential winner cannot or does not accept the prize for any reason, prize may be forfeited and such potential winner may be disqualified without compensation of any kind and an alternate winner may be selected in a random drawing (time permitting) from remaining eligible Entries received.

In the event of any dispute concerning the identity of any entrant, the Entry will be deemed submitted by the natural person who is the authorized holder of the email address used to create an Instagram account. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

V. PRIZE

One (1) Prize pack is available consisting of one (1) Ariel & Sisters Doll Set, (1) Ariel Plush Doll, (1) Little Mermaid Belt Bag and (1) Little Mermaid Tumbler (collectively, the "**Prize**").

The approximate retail value ("**ARV**") of each Prize = **\$194.96**

If the actual value of a prize is less than stated ARV, the difference will not be awarded. Some restrictions may apply. Federal, state and local taxes, if any, are the sole responsibility of the winner. Prize components may not be sold, traded, transferred, or refunded. Prize is not redeemable for cash. No substitution of prize or any elements thereof is allowed, except at the Sponsor's sole discretion. Prize will be awarded provided a sufficient number of eligible Entries are received.

VI. RELEASES

By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final in all respects.

By participating in this Sweepstakes and accepting any prize that they may win, entrants agree to release Sponsor, Instagram from Meta, their parent, subsidiary, affiliated and successor companies, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, the "**Released Parties**") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance or use of the Prize.

Winner agrees that the Released Parties have not made or are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including, but not limited to, its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on a prize, if any, are subject to the manufacturer's terms and therefore winner agrees to look solely to such manufacturers for any such warranty and/or guarantee.

Entrants authorize the Sponsor and its designees to use their name, voice, likeness, biographical data, city and state of residence and entry materials in programming or promotional material, worldwide in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above-mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation.

VII. MISCELLANEOUS; WINNERS LIST

Void where prohibited. All federal, state and local laws and regulations apply.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and/or Released Parties in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without regard for conflicts of law doctrine of California or any other jurisdiction, and all proceedings shall take place in the County of Los Angeles.

Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify and/or suspend the Sweepstakes in the event of tampering or other circumstances, including, but not limited to, acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the Sweepstakes as originally planned.

These Official Rules will be posted on abc7.com/promotions for at least thirty (30) days after winner is notified or announced. The name of the winner will be posted on the On The Red Carpet's Instagram page.